



HENSON PARTNERS, INC.

◆ SPECIALIZED EXECUTIVE SEARCH ◆

HENSON PARTNERS, INC. - CORE COMPETENCIES

Henson Partners, Inc. provides specialized and conscientious executive search and consulting services to client companies and industry professionals within the Food Processing and Consumer Products industries. We were founded in 1997 and are headquartered in Fountain Hills, Arizona.

We understand that identifying and attracting exceptional talent represents a significant challenge for many companies. High performing individuals representing the top 20% of the talent pool are typically fully engaged in their responsibilities and not actively considering a change. Motivating these individuals from passive to active candidate status is what we do best: we identify, approach and professionally entice highly relevant talent to evaluate our client's opportunities.

At Henson Partners, Inc. we conduct proactive recruitment campaigns relative to our client's specifications for each search. We do not advertise for candidates nor do we rely on internet posted resumes. We actively recruit passive candidates and our ability to attract them is facilitated by our knowledge and credibility as Food Processing and Consumer Products Industry specialists.

We are committed to establishing long-term, consultative client and candidate relationships based on professionalism, integrity, and conscientious service. Upon engagement we approach each search with a sense of urgency and a determination to deliver performance. Here's how we do it:

Credibility Through Experience

- ◆ Founded by Jeff Henson, a Food Processing Industry professional with a BS in Food Science from the University of Illinois, 3 years technical experience, and over 25 years recruiting experience specifically within the Food and Consumer Products Industry.

Specialized Industry Expertise

- ◆ All members of the Henson Partners, Inc. management team have worked within the food processing or consumer products industries before joining our firm. This firsthand industry experience gives us an intimate understanding of the unique set of experiences, skills and talents that will match your firm's needs. As industry experts, we stay on top of industry trends and technologies and work to maintain the most comprehensive network of valuable industry contacts. And, most importantly, we know how to leverage that network to identify and qualify candidates for your most important and time-sensitive assignments.

Proprietary Tools

- ◆ We provide our consultants with extensive resources for researching and sourcing potential candidates. Our customized, industry-specific database software is designed to facilitate targeted search efforts and is one of the most comprehensive available.



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Planning & Execution

- ◆ Before beginning each engagement, we thoroughly discuss our client's expectations. We then give our clients a realistic estimate of when to expect qualified candidates and the overall project timetable. We recognize the need for urgency associated with key candidate search activity. Our experience, tools, and industry knowledge enable us to be thorough as well as expedient.

Conscientious Performance

- ◆ Henson Partners, Inc. has the performance edge over other firms due to our specialized industry knowledge, our vast network of contacts throughout the industry and our state-of-the-art technical infrastructure. We deliver only the best talent available to our clients.

At Henson Partners, Inc. we view our ability to generate repeat business with our clients as a key measure of our success. Further, we believe that our client's continued business is a privilege which we earn through performance. Should you choose to put us to the test we welcome the challenge.

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